

# Asset Finance End of Year 2019 – Digital Marketing Hub template preview

**Template name: CAF EOY Lifestyle Assets 2019**  
**Subject line: Tick off that big item on your wish list!**



**Whatever's on your wish list, ask us about financing it**

Hi Jess,

With all this warm weather, if you're like me, you're dreaming of holidays, days on the beach and long Sunday drives. And what does that mean – boats, jet skis and top-down cars.

Let me organise a loan with a suitable repayment option that's perfect for you. I have access to a wide range of lenders so I can find a finance package that suits your budget and lifestyle.

Call me today to find out how I can provide you with a tailored solution that will help you get whatever's on your wish list!

**Template name: CAF EOY Car 2019**  
**Subject line: Get your car loan sorted early and save big at the end of year sales**



**Save big at the end of year car sales**

Hi Jess,

The end of year sales season is almost here so it's a great time to purchase a new car. With car dealerships trying to hit their sales goals, this could be your chance to get that new car you've dreamt of at a great price.

Call me today to find out how I can provide you with a tailored car loan solution that suits your needs.

It's a smart idea to get your car loan sorted early so you'll be in a strong position to negotiate the best deal at the end of year sales!

**Template name: CAF EOY Business 2019**  
**Subject line: Achieve your business goals with a tailored loan solution**



**Grow your business with a creative finance solution**

Hi Jess,

As 2019 draws to a close, this is a great time to evaluate your business performance and plan how you can achieve your business goals in 2020.

As a business owner, I understand that poor cashflow can hinder your ability to develop your business. I can help you find a creative finance solution for your unique business requirements.

I can help you with:

- Access to an extensive panel of business-focused lenders
- Competitive interest rates – some of the lowest in the market
- Secured or unsecured finance for multiple purposes
- Flexible credit lines
- Cash-flow and inventory finance solutions
- Obtaining machinery and equipment without tying up your capital
- Flexible terms and affordable repayment structures
- Very fast approval and access to funds, and much more

I'm happy to work with you and your accountant to design a solution that's right for your business needs. Call me today for an obligation free and confidential chat.

**Template name: CAF EOY Car Christmas 2019**  
**Subject line: Have yourself a merry little Christmas with an affordable loan**



**Ask us about an affordable loan in time for Christmas**

Hi Jess,

Santa may not come through with a big-ticket item at Christmas, but why not get yourself that car you really want from the big guy in red?

I can help you find the right car finance package that suits your budget and lifestyle. Let me organise a loan with a suitable repayment option that's perfect for you.

Call me today to find out how I can provide you with a tailored car loan solution that suits your needs.

**Template name: CAF EOY business equipment 2019**  
**Subject line: Give your business a boost with a new work vehicle**



**Do you need a new work vehicle or business equipment?**

Hi Jess,

What are your business plans next year? If your business could do with a boost with the purchase of a new work vehicle or business equipment, now is the perfect time to negotiate a bargain and set your business up for success.

Even better, if you need finance to purchase any new work vehicles or business equipment and machinery, I can arrange a competitive finance package for you from a large range of reputable lenders.

So, if you are in the market for a new work vehicle or business equipment for 2020 and want a hassle free and competitive finance deal, please contact me on the details below.

**Template name: CAF EOY Lifestyle 2019**  
**Subject line: Add more fun into your summer holiday with easy lifestyle loans**



**Add more fun into your summer holiday**

with easy lifestyle loans

Hi Jess,

Sail the seas on your new boat, drive the coastal roads on a motorbike or jump those waves on your jet ski.

If you're in the market for a new toy this summer, I can help. Let me find you the right finance package to fund your new purchase within your budget.

Add more fun into your summer holiday. Get in touch today to find out how I can provide you with a tailored loan solution to suit your needs. Happy holidays!

**Template name: CAF EOY Boat 2019**  
**Subject line: Save big at the end of year sales!**



**Get your loan sorted early for the end of year sales**

Hi Jess,

The end of year sales season is almost here, so it's a great time to purchase a new family toy. Whether it's a new car, jet ski or motorboat, this is the best time to get a fantastic deal on that new toy your family has always wanted.

It's a smart idea to get your loan sorted early so you'll be in a great position to negotiate the best deal at the end of year sales!

Call me today to find out how I can provide you with a tailored loan solution that suits your needs. I have access to a wide range of lenders so I can find a finance package that's right for you.

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