



# Asset Finance Email Templates

Available in both DMH and Mercury, these pre-built templates are a great way to engage your clients on asset finance opportunities.

*Please contact your Partnership Manager if you would like help sending to your clients.*

Instructions on how to send these emails are available on the Wiki:



Digital Marketing Hub

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Mercury

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**Template name:** Asset Finance - Business Loan

%logo%



Hi %FIRSTNAME%,

There are all sorts of ways business lending can help you grow your business, from enabling you to secure assets with no upfront costs, to accessing capital to pursue your business goals.

If your business is relatively new, don't assume you're ineligible for finance.

Unsecured business loans are a popular choice for start-ups that haven't been in the game for long and don't have collateral to borrow against.

With this type of loan, the funding is based on the cash flow of the business and the borrower's creditworthiness.

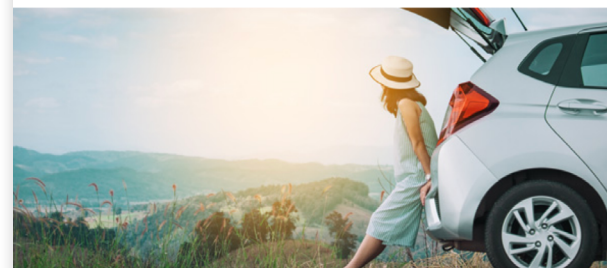
If your business has been in operation for more than six months, has a monthly turnover of over \$5,000 and an active ABN, you may be eligible.

[Talk to us today to find out more](#)

Kind regards,

**Template name:** Asset Finance - Car Finance

%logo%



Hi %FIRSTNAME%,

At %BUSINESSNAME%, we offer competitive rates on car finance because we have access to hundreds of loans from Australia's top lenders.

Whether you're looking for a car for yourself, your family or your business, we'll help you find the right loan for your needs - which could save you precious time and money.

There's no shopping around and no trying to decode conditions and repayment term - we do it all for you.

Talk to us today to help you get behind your new wheels, sooner.

Kind regards,



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## Template name: Asset Finance - Upgrade Assets

%logo%



Hi %FIRSTNAME%,

With interest rates on the move, now may be the time to buy any equipment or assets you need for your business and lock in a competitive offer on finance.

Whether it's your office equipment that could do with an upgrade, or a new work vehicle to help you get the job done, we can help make it happen.

At %BUSINESSNAME%, we specialise in tailored finance solutions that empower businesses like yours.

Here's how we can assist you:

- 1. Time and Efficiency:** We streamline the finance process, handling paperwork and negotiation on your behalf, saving you time and effort.
- 2. Specialised Knowledge:** Our team has a strong understanding of asset finance, staying updated on industry trends to provide the most suitable options for your needs.
- 3. Diverse Financing Solutions:** Through our lender network, we offer a wide range of financing options for vehicles, machinery, equipment, and other assets.
- 4. Customised Repayment Structures:** We work closely with you to structure repayments that align with your cash flow patterns, minimising operational impact.
- 5. Ongoing Support:** Our commitment extends beyond securing finance. We provide continuous support throughout your loan term.

Boost your business capabilities and position yourself for success with our competitive finance solutions. Don't miss this opportunity to enhance efficiency, drive profitability, and stay ahead in the market.

To explore your finance options or discuss your specific requirements, please reach out to us. We are committed to guiding you through the process and helping you make well-informed decisions for your business.

%cta%

Kind regards,

## Template name: Asset Finance - Car Refinance

%logo%



Hi %FIRSTNAME%,

If it's been a while since you looked at the terms of your car loan, it may be worth revisiting them.

Refinancing, either with your existing lender or a different one, could reap financial rewards.

You may want to refinance to:

- Reduce monthly interest repayments
- manage cash flow
- consolidate debt
- secure better loan terms.

To make sure you're getting the right loan for your circumstances, it pays to do your homework and get a professional to do the leg work for you.

Let us do the hard yards of examining a large range of lenders and combing through the terms and conditions.

You could also trade in your existing vehicle and get a new car under a new finance agreement.

Upgrading to a new car may even mean lower repayments with the bonus of a new model with the latest bells and whistles. And who doesn't love that new car smell?

We can help you through the process of getting a quote, approval and settlement.

Give us a call if you'd like to find out more about refinancing or trading in and getting a new car and finance agreement today.

%cta%

Kind regards,



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Template name:  
Marketing - Asset Finance - Business Loan



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Template name:  
Marketing - Asset Finance - Assets Upgrade



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