

The Broker Playbook

Less hassles.
Less haggles.
More deals.

Hello.

Welcome to carconnect

What we do, and why we do it.

This playbook recognises the crucial part you play as a broker in helping us redefine the complete car buying experience.

It's a no-nonsense guide to why you may like to partner with us and also recommend us to your clients with confidence. We don't just palm off the customer/your client to the dealer, we're hands-on all the way through.

We do cars.

So you can do more deals.

Joe Malfitana
Corporate | Partnerships Manager
0480 034 064

This isn't just a catchy line to hook people in. It's a commitment we bring to life every single day across all areas of our business.

It builds on our vision to redefine the car buying experience for people across Australia.

It's a passion you'll hear in our team's voices and see realised in the smiles on our customer's faces. We've already helped over 50,000 customers avoid hassles, haggles and save money.

As CEO, this lights me up.

Les Elias
Chief Executive Officer
1300 880 008

Our broker partnership principles

Think of us as a partner in the true sense of the word. Not just another business you pass your client over to, but a partner that will go above and beyond to look after them as our own.

This is our priority above maximising the profit of a potential deal.

We pride ourselves on our service and a smooth, transparent transaction for all parties.

Joe Malfitana

Corporate | Partnerships Manager

Rewarding loyalty

As well as generous referral fees, we also run regular gift card rewards— encouraging you to do more deals.

Transparency & clarity

We provide 100% transparency every step of the way. We also clearly advise what may or may not be right for your client.

Dedicated services scaled to you

Whatever the size of your brokerage, we have the scale and depth of expertise to tailor our customer/client support services to how you choose to do business.

Hands-on all the way

We don't just palm off your client to the dealer, we're hands-on, all the way through.

Less pain, more gain

Taking the pain of haggling with dealers away makes it less likely your client will go lukewarm on your finance deal. Our after-market offerings also keep more profit in the loop for you and savings for your customer.

Value-packed

No other company in our space adds so much extra. This includes an app that keeps on giving with after-market discounts. On delivery we also sweeten the deal with free floor mats and a complimentary tank of fuel.

We've redefined the new car buying experience.

With our broker and dealer partners we continue to refine it. We're an Australian-based team, dedicated to helping customers save time, hassle and money on their next car purchase.

Over 50,000 customers have already counted on us to date.

How do you get paid?

Step 1

Refer Enquiry

You send your enquiry through our referral portal.

Step 2

Search Begins!

Carconnect contacts the customer and starts the search for the next set of wheels!

Step 3

In The Loop

We keep you in the loop at every stage of the process, and importantly when the car is about to arrive so you can arrange finance paperwork.

Step 4

Car Arrives!

Car arrives, loan is settled and the customer is on the road!

Step 5

You Get Paid!

We notify you of all your cars settled for the month, you invoice us, we pay you.

We even save you time, hassle and money!

Core customer benefits

- ▶ Source new car
- ▶ Exclusive discounts
- ▶ Customer app
- ▶ Competitive pricing
- ▶ Hassle-free service
- ▶ Save time and hassle
- ▶ Hagggle-free
- ▶ Delivery service available
- ▶ Valuation of your trade-in
- ▶ Free floor mats
- ▶ Free tank of fuel

Download our app

Key Features: Automotive discounts. Find fuel near you. Add your vehicles to your personal garage and



What our customers are saying about us



Very easy company to deal with and very happy with the outcome – a better deal on a hard to get vehicle than I could have achieved.

Rafu Singh

Google Review



Awesome customer service, quick to respond and an awesome price for my new car. Thanks guys!

Anita Gehrke

Google Review



Thanks for the smooth process team, from the start to finish it's been easy and I couldn't recommend the team higher.

Alex Cachia

Google Review



What a team! Fantastic experience from search to pricing and delivery. Easy to deal with, great communication. Saved lots of \$\$\$. Would definitely recommend.

Kathy Carr

Google Review

Let's do this together.



Say hello to Joe.

Joe is our
Corporate | Partnerships Manager.

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Say hello to Les.

Les is our
Chief Executive Officer.

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