

## Logo

Before reproducing the Firefighters Mutual Bank (FMB) logo, please refer to the guidelines below. If in doubt, please contact the Teachers Mutual Bank Design team:  
**design@tmbank.com.au**

You must use an original Firefighters Mutual Bank logo file, not one which is scanned or replicated from our website or other promotional material.

You can request our original logo from the Teachers Mutual Bank Design team:  
**design@tmbank.com.au**

### Don't:

- change the colour of the logo
- screen the logo
- stretch the logo in any way
- use the logotype separately
- reconfigure the logo or substitute typefaces
- place a drop shadow filter on the logo

### Hero Logo

Use this when the 'Division of...' disclaimer appears.



REVERSED LOGO



MINIMUM CLEARANCE



MINIMUM SIZE



### Division Logo

Use this when the 'Division of...' disclaimer is not present.



REVERSED LOGO



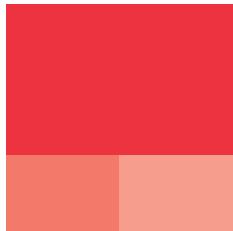
MINIMUM CLEARANCE



MINIMUM SIZE



## Colour



### Red

PMS 32C  
C0 M93 Y76 K0  
#F7323F



### Orange

PMS 1645C  
C0 M72 Y82 K0  
#FF6C36



### Yellow

PMS 137C  
C0 M42 Y100 K0  
#FFA400



### Black

PMS Black C  
C70 M20 Y20 K100  
#000000

## Typography

### Headline Font

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

AVENIR BLACK

### Body Copy Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

AVENIR ROMAN

## Endorsement

You must not use FMB's logo or permit it to be used as an endorsement of any product or service unless we have provided our express consent to do so. The use of our logo is subject to any requirements we may specify as a condition of giving consent.

## Confirmation

Before you publish any promotional material in which you propose to use FMB's logo, you must provide a copy of that material to your Teachers Mutual Bank representative for review and approval.