

# Asset Finance End of Year 2019 - Mercury template preview

**Template name:** Marketing – CAF – EOY lifestyle asset finance 2019  
**Subject line:** Add more fun into your summer holiday with easy lifestyle loans



Hi First,

Sail the seas on your new boat, drive the coastal roads on a motorbike or jump those waves on your jet ski.

If you're in the market for a new toy this summer, I can help. Let me find you the right finance package to fund your new purchase within your budget.

Add more fun into your summer holiday. Get in touch today to find out how I can provide you with a tailored loan solution to suit your needs.

Happy holidays!

Kind regards

**Template name:** Marketing – CAF – EOY sales car loan 2019  
**Subject line:** Get your car loan sorted early and save big at the end of year sales



Hi First,

The end of year sales season is almost here so it's a great time to purchase a new car. With car dealerships trying to hit their sales goals, this could be your chance to get that new car you've dreamt of at a great price.

Call me today to find out how I can provide you with a tailored car loan solution that suits your needs.

It's a smart idea to get your car loan sorted early so you'll be in a strong position to negotiate the best deal at the end of year sales!

Kind regards

**Template name:** Marketing – CAF – EOY business finance 2019  
**Subject line:** Achieve your business goals with a tailored loan solution



Hi First,

As 2019 draws to a close, this is a great time to evaluate your business performance and plan how you can achieve your business goals in 2020.

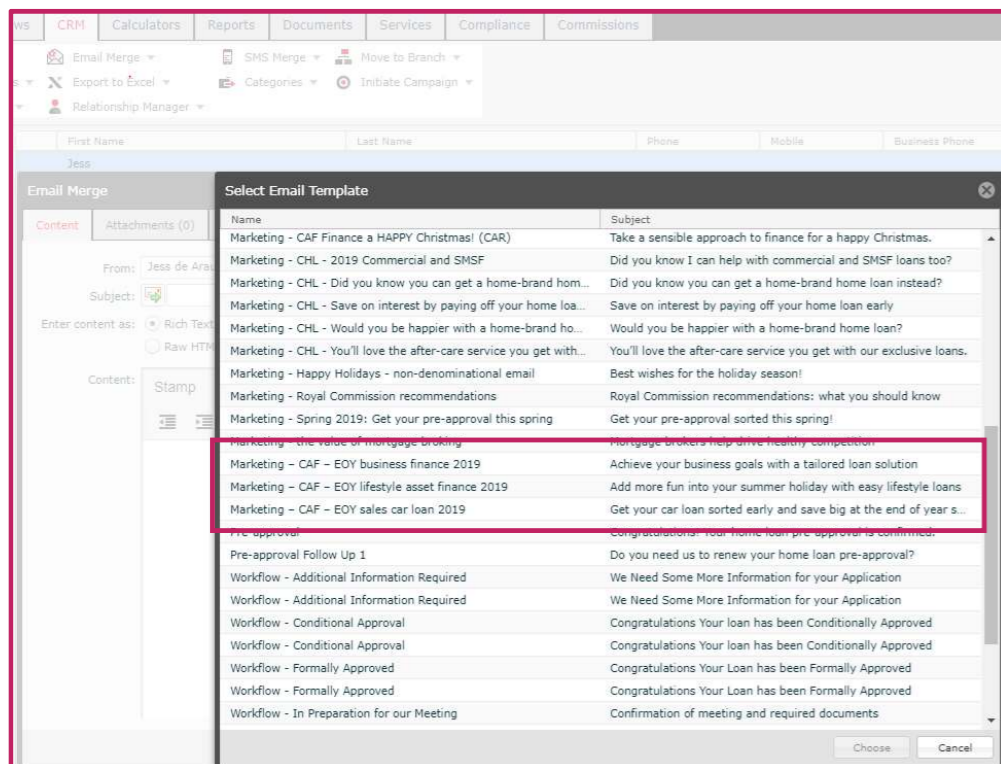
As a business owner, I understand that poor cashflow can hinder your ability to develop your business. I can help you find a creative finance solution for your unique business requirements.

I can help you with:

- Access to an extensive panel of business-focused lenders
- Competitive interest rates – some of the lowest in the market
- Secured or unsecured finance for multiple purposes
- Flexible credit lines
- Cash-flow and inventory finance solutions
- Obtaining machinery and equipment without tying up your capital
- Flexible terms and affordable repayment structures
- Very fast approval and access to funds, and much more

I'm happy to work with you and your accountant to design a solution that's right for your business needs. Call me today for an obligation free and confidential chat.

Kind regards



## Directions in Mercury:

1. Go to your Mercury CRM
2. Select who you wish to email
3. Select Email Merge from the top panel
4. In the email pop up window, select the template icon:
5. Select your template from the list
6. Select Send Merged Emails